GLOBAL COMMUNITY MEMBERSHIP

2022 EVENTS PROGRAMME
TO THE FUNDRAISERS, THE CAMPAIGNERS, THE STATUS QUO-BREAKERS:

We are members of the Resource Alliance Global Community: fundraisers and campaigners from every corner of the world who have come together to democratise information and offer unprecedented access to world-class tools and resources for your work.

The Resource Alliance exists to strengthen the social impact sector by helping people responsible for resource mobilisation develop the knowledge and tools necessary to fuel their organisations' work. We provide you with access to the innovative thinking, best practices, and collaborative networks that ensure you are constantly growing your ability to resource the causes you serve.

This community exists to create connections between passionate, talented people and build bridges to practical, effective resources wherever and whenever you need them. From monthly live content and regional networking events to sessions with field experts and an extensive library of targeted video content, we're offering something you won't find anywhere else.

With membership of the Resource Alliance Global Community starting from just over £10 a month, our equitable pricing model offers access to anyone working in our sector, wherever they are in their career and their journey, and represents unparalleled value.

Join us! Together, we can change the world.
YOUR MEMBER BENEFITS

**IFC 2022**
Membership includes your online ticket for the world’s premier hybrid fundraising event, accessible from anywhere in the world, or an exclusive 10% saving on the in-person event in the Netherlands.

**GLOBAL & REGIONAL NETWORKING**
Connect with local fundraisers and campaigners to crowdsource knowledge & find solutions to local problems. Where possible, we will seek to gather in person.

**MONTHLY LIVE KEYNOTES**
Informative and inspirational presentations followed by facilitated discussions based around each month’s theme.

**ASK THE EXPERT: YOUR QUESTIONS ANSWERED**
Spend 90 minutes each month asking questions of global experts in fundraising, strategy, leadership, and more. These sessions are organic and unstructured, designed to help you go with the flow and get support where you need it.

**YOUR TICKET TO FUNDRAISING ONLINE**
Digitally-focused and delivered online, FRO is the annual fundraising conference created to keep you up to date with the latest in digital fundraising technology and best practices.

**PRACTICAL TOOLS & RESOURCES**
Our monthly newsletter highlights relevant resources and thought pieces useful to you in your work, and members get year-round access to our extensive video content library.
2022 CALAENDAR

FEBRUARY

MANAGING CHANGE

KEYNOTE
February's keynote, featuring Ingrid Srinath, founder and director of the Centre for Social Impact and Philanthropy (CSIP) at Ashoka University, focuses on making sense of the events of the past two years, separating the positives from the negatives, and reflecting on what we have learned. Facilitated by international social impact consultant and Resource Alliance CEO Willeke van Rijn.

ASK THE EXPERT
Submit your questions! This month, we will gather feedback from our community to find out where YOU need support the most. This will inform conversations with our experts for the rest of the year.

GLOBAL NETWORKING
Hosted by Blakely, this month's session is open to all our members.

MARCH

BUILDING A BETTER WAY

KEYNOTE
March's keynote comes from Change The Game Academy. A diverse panel will present some of the key issues & tensions within today’s global development sector – power imbalances, framing, decolonisation, local fundraising initiatives – & discuss how we can build a path to a better way. Facilitated by Corine Aartman, Programme Manager at Change The Game Academy.

ASK THE EXPERT
This month's expert is Amanda Seller, chief executive and humanitarian, global leader in NFP/UN strategy, innovator & entrepreneur, leader & driver of social impact.

REGIONAL NETWORKING
Australia and New Zealand: Hosted by Fiona McPhee, Gavin Coopey, and Laura Glynn.
Digitally-focused and delivered online, FRO is the annual fundraising conference created to keep you up to date with the latest in digital fundraising technology and best practices.

Delivered over two days on 20 & 21 April, FRO comprises cutting-edge content presented by fundraisers on the front line. They will share their learnings and successes with real-world examples and practical ways you can improve your own digital fundraising.
To mobilise culture is to move people, and to move people is to create change. Sylvia Costantini, Managing Director at Philanthropy & Fundraising International, leads May's keynote on how we can change the world by mobilising culture in support of our cause. Facilitated by digital fundraising entrepreneur Howard Lake.

**ASK THE EXPERT**
This month, meet Kay Sprinkel Grace, Principal at Transforming Philanthropy, and Sharna Goldseker, founder of 21/64.

**REGIONAL NETWORKING**
Africa: Hosted by Sarah Scarth, Kelvin Glen, Nyasha Njela, and Melanie Jackson.

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As Albert Einstein said, "The world is a dangerous place, not because of those who do evil, but because of those who look on and do nothing." How do we mobilise the good people our causes need? A panel of inspirational young activists will tackle the question of resource mobilisation beyond money and its place in our new reality. Facilitated by Coumba Toure, storyteller, publisher, and feminist.

**ASK THE EXPERT**
In June, pick the brain of Tony Myer, Principal & Senior Counsel at Myers & Associates.

**NETWORKING**
Hosted by Blakely, this month's session is open to all our members.
2022 CALENDAR

JULY

MOBILISING MONEY

KEYNOTE
Money is changing. Which means that how we raise it for our causes is changing, too. But what are these new ways of raising money? In July, we will be joined by leading experts to demystify NFTs and the culture of decentralisation coming in Web3.

ASK THE EXPERT
Spend 90 minutes with Daryl Upsall, President at Daryl Upsall International.

REGIONAL NETWORKING
Latin America and North America: Hosted by regional representatives.

AUGUST

LEADERSHIP

KEYNOTE
Founder of the Rooted Collaborative, Kishshana Palmer, will talk about new leadership which values sharing, collaboration, and service over the old values of exclusion, control, and self-interest.

ASK THE EXPERT
Join our expert this month to ask your questions and get support in your area of work.

GLOBAL NETWORKING
Hosted by Blakely, this month’s session is open to all our members.
Get ready to be inspired by a diverse community of innovators whose fresh thinking and bright new ideas will give you the burst of motivation you need to take you into Q4. Hosted by Marcelo Iñarra Iraegui, senior public mobilisation and fundraising consultant.

**ASK THE EXPERT**
Link in with Marcus Missen, Executive Director Advocacy, Programmes, Fundraising, Communications, & Marketing at Leonard Cheshire.

**REGIONAL NETWORKING**
Europe: Hosted by regional representatives.
The world has changed. In October, we will come together to harness the momentum of that change and use it to shape our shared future.

IFC 2022, delivered to a hybrid audience online and in person, will encompass a richly-curated programme designed to immerse fundraisers all over the world in the best ideas, the latest concepts, and the most innovative solutions from the social impact sector.

IFC 2022 takes place 18-21 October.
This month, we are collaborating with Pizza for Losers to celebrate our mistakes and look back on the ways we have learned through failure with quick-fire examples from a great line-up of speakers. Facilitated by Nikki Bell, virtual event platform founder, community builder, and digital innovator.

Hosted by Blakely, this month’s session is open to all our members. Asia: hosted by regional representatives.

This month, join Bill Toliver, founder and Executive Director at The Matale Line. We will end the year with a look to 2023 and beyond, courtesy of community favourite Krizna Gomez, futurist and foresight impact strategist. The response to Krizna’s sessions in the past has been phenomenal – this is one not to be missed. Facilitated by Bill Toliver, founder & Executive Director at The Matale Line.

Usha Menon, nonprofit coach, consultant, and trainer, is ready to answer all your questions.

Hosted by Blakely, this month’s session is open to all our members.
## Pricing

### Individual memberships

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Price p. a.</th>
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<tbody>
<tr>
<td>Solidarity rate (organisations w/ operating budget &gt;$500k)</td>
<td>£500 p. a.</td>
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<tr>
<td>Standard rate (organisations w/ operating budget $50-500k)</td>
<td>£250 p. a.</td>
</tr>
<tr>
<td>Reduced rate (organisations w/ operating budget &lt;$50k)</td>
<td>£125 p. a.</td>
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</tbody>
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The Solidarity rate, for those within organisations with operating budgets of $500k+, is part of our equitable pricing model and allows us to fund reduced-rate places for organisations with lower incomes.
GROUPS & ADDITIONAL PATHWAYS TO MEMBERSHIP

Group rates
For every four memberships purchased in one transaction, organisations will receive a fifth membership free of charge. A minimum of four memberships must be purchased in one transaction to avail of the free membership/s.

Other pathways to access
The Resource Alliance is committed to equity & works with foundations, partner organisations, and the global fundraising community to create opportunities for sponsorships and event bursaries for those individuals and organisations who are unable to afford membership.

A limited number of fully-funded bursary memberships are available to organisations and individuals with limited resources. To apply for a bursary, please visit bit.ly/RABursary.
CONTACT US

community@resource-alliance.org

Find out more about our work at
www.resource-alliance.org