



## **Resource Alliance Thought Leadership Roundtable To be held in conjunction with IFC Asia 2018**

The Resource Alliance Thought Leadership Roundtable brings together leaders from various parts of the funding, fundraising and financing eco-system, for a dynamic exchange of ideas to promote and extend cooperation, connection and understanding across sectors and organisations working on delivering social good.

This is an invitation-only gathering of social investors, philanthropists, CSR practitioners, social entrepreneurs as well as heads of foundations, social purpose organisations, multilateral agencies, social impact intermediaries, academia, research organisations and government representatives. This forum will allow invited leaders to mutually share best-in-class practices and experience as well as through facilitated discussions, enhance their ability to collectively address the most significant issues that will influence effective mobilisation of resources for social good in Asia and beyond.

The Resource Alliance Thought Leadership Roundtable aims to convert the information and knowledge vital to the leadership of social purpose organisations into insights garnered from across all segments of the ecosystem for social good. An opportunity to gain a synthesized understanding of the most significant issues that will influence fundraising, philanthropy, social innovations and financing in Asia and beyond.

It will deliver insights, Asian applications and experiences curated with national experts and global peers, which can be used immediately toward building robust alliances for social good. We hope you will join us on 18th June for what promises to be a thought-provoking day.

### **Outcomes**

- Understand the Social Good ecosystem landscape in Asia
- Build camaraderie of leaders across the ecosystem
- Take camaraderie to the next level – look at specific ways we can collaborate
- Gain insight into how different ecosystems are working together
- How we can help each other's network understand what it takes to become funding, financing and fundraising ready, eg. How NGOs can leverage social enterprise, how to be impact bond ready, etc.

# IFC ASIA

18 JUNE, 10:00 - 18:00  
MARRIOT MARQUIS QUEEN'S PARK

## Morning

**10.00 – 11.00** Opening Plenary of IFC Asia 2018

Thought Leadership Roundtable (**11.15 – 17.00**)

**11.30 – 11.45** Opening address

Bill Toliver (Chair, The Resource Alliance),  
Kyla Shawyer (CEO, The Resource Alliance) and Usha Menon  
(Chair, IFC Asia 2018 Advisory Panel)

**11.45-12.15** Panel presentation - Funding Social Good - 2030 Outlook from key factors in the ecosystem

- Social Investment in the Asian Landscape: Kevin Teo (Managing Director, AVPN)
- Philanthropy: Rajesh Bhattacharjee (General Manager, Azim Premjee Philanthropic Initiative)
- CSR/Corporate: Vincent Aloysius (CEO, Insee Ecocycle Company Limited/Siam City Cement Group Company)
- Measuring Impact: Kate Sturla (Associate Director, IDinsight)

**12.15-13.00** Roundtable discussion

“What we know doesn’t work in the system to fill the funding/financing gap, and mistakes that have been made in meeting the MDGs that we can learn from to ensure the SDGs are achieved”

**13.00 -14.30** Lunch & Presentation

(break / refreshments provided within the discussions)

**13.45-14.15** Research insights - Doing Good Index 2018 - Centre for Asian Philanthropy and Society (2018 study)  
Ruth Shapiro & Mehvesh Mumtaz Ahmed

## Afternoon

**14.30- 17.40** Fundraising and Beyond: New Ecosystem for Social Good

Case presentations and facilitated discussion

- Educate Girls’ journey - Safeena Husain (Founder and Executive Director, Educate Girls)
- Lessons in impact philanthropy and social investments – AVPN
- Social Enterprise – Savinda Ranathunga (Youth Empowerment, UNDP)

Facilitated discussion: Katy Grennier (CEO, DSIL Consulting)

What it takes to be ‘Future ready.’ How are we collaboratively getting ready for this, and how are we helping change-makers get ready for this (refreshments provided within the discussions)

The way forward – Developing an action plan as output from our discussions

**17.45- 18.00** Closing remarks

Bill Toliver (Chair, The Resource Alliance),  
Kyla Shawyer (CEO, The Resource Alliance) and Usha Menon  
(Chair, IFC Asia 2018 Advisory Panel)

## Contact

For further information or to register your attendance at the Leadership Roundtable, please contact [Rebecca Elcome](mailto:Rebecca.Elcome@ifcasia@resource-alliance.org) on [ifcasia@resource-alliance.org](mailto:ifcasia@resource-alliance.org).

