

# IFC2024

## ONLINE PROGRAMME

### WEDNESDAY 23 OCTOBER

14.00 - 15.00	<b>OPENING KEYNOTE</b> <b>We Rise: A Vision for Equality, Sustainability, &amp; Social Justice</b> Mar Garcia Sanz
15.30 - 16.45	<b>AI-Generated Video for Fundraising</b> Saleem Tejani
15.30 - 16.45	<b>Changing your Story from the Inside Out</b> Andy King, Christa Orth, Camille St-Omer Donaldson

### THURSDAY 24 OCTOBER

09.00 - 10.15	<b>Shaping the Future Through Scenario Planning</b> Rod Matthews, Lavina Huggett, Martin Paul
09.00 - 10.15	<b>Including DEI in your Strategic Planning</b> Carolyn Gomulia
10.30 - 11.45	<b>Leading AI Conversations with your Stakeholders</b> Ha Cole & Trevor Gordon
10.30 - 11.45	<b>Impact-Driven Leadership</b> Cherian Koshy & Martha Hazen Schumacher
11.45 - 13.30	<b>Break</b>
13.30 - 14.45	<b>Game-Changing Advancements in Regular Giving</b> Salvatore Salpietro, Emily Casson, Dean Gillespie, Michael Johnston
13.30 - 14.45	<b>Raise More with Value Exchange &amp; Lead Generation</b> Joshua Leigh & Andrew Taylor-Dawson
15.00 - 16.15	<b>Integrating Storytelling in your Legacy Pipeline</b> Ligia Peña

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<b>15.00 - 16.15</b>	<b>Fundraising with Donor Advised Funds</b> Christopher Carnie
<b>16.30 - 17.45</b>	<b>How Brand can Help Fundraising</b> Alicia Robinson & Hannah Johnson
<b>16.30 - 17.45</b>	<b>WOW your Donors</b> Rob Woods & Sabrina Nixon

### FRIDAY 25 OCTOBER

<b>09.30 - 10.45</b>	<b>Building Trust with Funders</b> Thembekele Buthelezi & Chris Till
<b>09.30 - 10.45</b>	<b>Decolonising Visual Representation</b> Maureen Cherongis & Nicodemus Minde
<b>11.15 - 12.30</b>	<b>CLOSING KEYNOTE</b> <b>Rise, Resist, Rebuild: Young Leaders Driving Change</b> Archana KR, Mathilde Caillard, Jady Verissimo